Jeremiah Nyman

UX Researcher / Designer

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Professional Overview

Passionate UX Researcher and Designer with 7 years of experience working with small businesses and improving their online presence. Versed in Front-End Development and comfortable with translating design decisions into development requirements. Empathy, analysis and creativity are my core skills.

Technical Skills

Research Skills: Usability Testing, Field Studies, Heuristic Evaluation, Personas, User Interviews, Survey Design
Design Tools: Adobe Suite (Incl. Photoshop, Illustrator, XD), Affinity Designer, InVision
Development Skills: HTML5, CCS, SASS, Vanilla JS, ES2017, Typescript, jQuery, ReactJS, AngularJS

Professional Experience

UX Researcher / Designer @ People Tech Group   2018 – Present

- Designate tasks and mentoring the UX skills of four junior designers, reporting to the UX Manager
- Lead discovery sessions with clients and stakeholders to distil functional requirements
- Design application wireframes in Adobe XD and online prototyping with InVision
- Lead and moderate in-person usability studies for client (Stanford University)
- Lead internal workshops for generative ideation for topics ranging from logo design to persona definition

UX Designer / Developer @ Freelance   2013 – 2018

- Captured business requirements through stakeholder interviews to strategize new ideas
- Researched customer experiences through surveys (SurveyMonkey, GoogleForms, and in-person surveys) and user journey maps to evaluate customer attitudes and behaviors
- Prepared usability studies executed by UserTesting.com, as well as moderate in-person usability tests
- Designed website wireframes using visual design programs (Illustrator, Photoshop, XD, Affinity Designer, Figma)
- Developed websites for businesses using HTML CSS, JS, ReactJS
- Monitored and analyzed web traffic (Google Analytics) to provide data-driven business suggestions

Content Producer @ Media General / KSN3   2014 – 2015

- Collaborated with reporters and producers tell meaningful stories using Television and Web mediums
- Wrote web articles following the writing standards of broadcast journalists
- Developed style guidelines for a mobile-first approach for content creation
- Winner of 2015 Edward R. Murrow Awards for Best Website

Research Assistant @ Wichita State University   2011 – 2012

- Recruitment specialist for special populations, using surveys and data analysis to recruit a specific demographic
- Assisted in the experimental design for a doctoral research project involving video game training and performance on attentional tasks
- Analyzed experiment results with quantitative statistical tests (t-tests, ANOVAs, chi-square tests) using Excel and SPSS
- Conducted usability studies on products ranging from digital websites to wearable technology
- Research published in Human Factors and Ergonomics Society (HFES) 2012

Education

Wichita State University Bachelor of Arts (Human Factors Psychology)   2009 – 2012